

The core values of caring, commitment, and curiosity are central to the culture of Normandale Community College (Normandale). As the state's largest community college and a top transfer provider in the state, Normandale offers more than 70 degrees in areas that include Arts, Communications & Humanities, Business, Teaching & Education, STEM, Healthcare & Wellness and Social & Behavioral Sciences. Normandale

Community College is dedicated to achieving equity in education and has launched two programs (SpedUp & Sirtify) designed to increase diversity among elementary and secondary school teachers in the state. Normandale is one of the few two-year colleges with accredited programs in art, music, and theater, and is the only community college in the nation to offer an AAS Vacuum and Thin Film Technology. A service-oriented campus culture is enhanced by service-learning opportunities that further connect Normandale students with the Bloomington community.

Contributing to the Minnesota Economy

- Normandale Community College generates an annual impact of \$457.9 million. This
 includes a direct impact of \$266.3 million and an indirect/induced impact of
 \$191.5 million.
- Spending on operations and capital projects generate \$150 million of the total impact and \$307.9 million from student and visitor spending.

Supporting and Sustaining Jobs in the State

 Normandale Community College supports more than 3,516 Minnesota jobs (2,528 direct and 988 indirect/induced). These jobs are at the college and in the community – 580 are employees of Normandale Community College. Normandale Community College generates

\$457.9M

in economic impact annually

\$38.5M in state and local revenue

\$6.8M

in community contributions

⁵144.5M



Supports and sustains 3,516

Generating Local and State Tax Revenue

The 2021 the combined tax contribution of Normandale Community College, its suppliers, students and visitors was \$38.5 million. This includes a direct impact of \$26.8 million and indirect/induced impact of \$11.7 million.



Alumni in the State Generate Additional Impact

An estimated 39,176 Normandale Community College alumni living and working in Minnesota are continuing to make a positive economic impact after graduation. These graduates are an integral part of the Minnesota workforce, impacting the economy not only through their spending but also through the extra earning power generated by their Normandale Community College degree.

Each year, Normandale Community College alumni generate \$144.5 million in economic impact for Minnesota and support and sustain 771 jobs. Over their 40-year career, Normandale Community College alumni will generate \$5.8 billion in the economy. These impacts are based on the added value of earning a degree from Normandale Community College, not alumni full wages. This impact is based upon the total number of alumni in Minnesota 10 years after graduation.

Making a Difference in the Community and State

Normandale Community College is a key provider of healthcare professionals in Minnesota through its admission-based dental hygiene and nursing programs. Local demand has created strong programs in Hospitality and Vacuum and Thin Film Technology at Normandale.

Continuing Education and Customized
Training (CECT) offers courses, certificates and
resources designed to enhance skills for
individuals, and to help provide training for employees
of local companies and organizations.

Normandale is one of nine community colleges in the nation to be part of Aon's apprenticeship program that combines education and work

experience to offer a unique path to a career with the company. CECT works with local counties and Project for Pride in Living on career readiness programs, and also partners with the

Minnesota Department of Employment and Economic Development (DEED) and local companies to train employees in key areas.

Whether it is through providing graduates, degree pathways, workforce opportunities, apprenticeships or career skill courses, Normandale plays a pivotal role in helping individuals and companies meet the demands of the modern-day workplace.



Normandale Community College

Student Profile



13,775 students enrolled in fall 2022



1,365 graduates each year



33.3% Pell recipients



20.5% first-generation students



1:24



362 students currently enrolled

attending college

An estimated **\$6,836,050** in charitable donations and volunteer services are generated annually by faculty, staff, and students.

- **\$825,644** donated to local charitable organizations by faculty, staff, and students.
- \$6,010,406 of volunteer time by faculty, staff, and students.



